



**SHREK'S ADVENTURE! LONDON HALLOWEEN EXPERIENCE
AN OGRE-SIZED TRICK OR TREAT ON THE SOUTH BANK THIS
HALLOWEEN**



This Halloween trade ghouls for giggles at *Shrek's Adventure! London* as everyone's favourite ogre and all his DreamWorks pals bring family fun to the Southbank for half term. From 24th October to 1st November the attraction will be offering guests an exclusive Halloween experience complete with witches, pumpkins and magical surprises for guests of all ages.

Shrek has decorated his home with pumpkins, cobwebs and all things Halloween to create a spooky swamp, but, as we've come to learn, things never go to plan! Providing the perfect alternative to a Halloween scare-fest, this experience is full of hilarity and mayhem as guests are invited to laugh, touch and smell their way through a specially-adapted immersive experience complete with lots of yucky additions to make this season especially gross!

When guests have returned safely from Far Far Away they will find themselves in the arrivals hall for a Shrek meet-and-greet with a difference! Plus every child will take home their own treat.

From yucky dips to silly tasks as well as fantastic special effects and a 4D experience there are surprises around every corner of the swamp so prepare yourself for an Ogre-Sized Trick or Treat this Halloween at *Shrek's Adventure! London*.

Advanced booking is strongly advised as this exclusive experience is only available for a limited period. Online tickets are available from £23.40 or make great savings when combined with London Eye or SEALIFE London Aquarium tickets.

-Ends-

For further information please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours SHREK's Adventure, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.