



## **SHREK'S ADVENTURE! LONDON CHRISTMAS EXPERIENCE**

### ***MEET SHREK THIS DECEMBER AS CHRISTMAS COMES TO FAR FAR AWAY***

This Christmas, family fun is guaranteed at *Shrek's Adventure! London*. Everyone is on Shrek's 'nice' list as Christmas comes to Far Far Away. Throughout December *Shrek's Adventure! London* will be full of festive cheer (with some ogre-ish touches!) offering guests an exclusive Christmas experience.

With over 20 live actors and 10 separate shows, *Shrek's Adventure! London* is the perfect family alternative to a Christmas Panto. There are laughs and jokes for all and even a chance to take a starring role in the action at London's latest attraction, which is brought to life with live action and cutting-edge technology. Guests will find themselves thrown into a unique, laugh-out-loud adventure with Shrek and all his DreamWorks pals. During the visit there is also a jaw-dropping ride on Donkey's 4D bus, allowing guests to soar above London on their journey to Far Far Away.

At the end of the adventure guests will be welcomed back to London by Shrek himself, dressed for the occasion in his festive best. Why not take a selfie by his Christmas Tree, (you can tell he decorated it himself!) or have a group photo taken and share it with your friends and family just in time for the holiday season. Young guests will even get to take home a special Christmas treat\*.

If all the excitement has put you in a festive mood, why not take home your own piece of the DreamWorks magic with exclusive Shrek Christmas decorations, candy canes or a gingerbread chalet. How about a pack of greetings cards to spread the festive cheer with your friends and family? Or for those last minute gifts you can buy Shrek and Donkey

Christmas jumpers or a cuddly toy of your favourite character. For something truly unique there are even 5 foot tall Donkeys – a monumental addition to your nativity scene!

Christmas comes just once a year, so why not do something a little bit different in 2015? At *Shrek's Adventure! London* it's certain to be a fairy tale Christmas like you've never seen before.

*Advanced booking is strongly advised as this exclusive experience is only available for a limited period. Online tickets are available from £23.40 or make great savings when combined with London Eye or SEA LIFE London Aquarium tickets.*

\*Subject to availability

**-Ends-**

**For further information please contact the Shrek's Adventure! London press office on 0870 443 6001 or [SAL.PressOffice@merlinentertainments.biz](mailto:SAL.PressOffice@merlinentertainments.biz)**

#### **Notes to Editors**

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours SHREK's Adventure, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

#### **DreamWorks Animation**

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.