



**'PANDA LOOSE ON THE STREETS OF LONDON'**  
**PO VISITS CHINATOWN AHEAD OF CHINESE NEW YEAR**  
**CELEBRATIONS**



*Wednesday 3 February.* Shrek's Adventure! London's resident panda, Po, caused a stir on Gerrard Street when the movie star paid a surprise visit to Chinatown in the run up to Chinese New Year. After helping with the decorations and stopping for some dumplings in a local restaurant, Po was seen leaving via Wardour Street with an armful of shopping to take back home to the attraction.

John, 35, from London, who was visiting the area with his partner and young son when he spotted the huge figure, said of his impromptu encounter; 'We had just been for lunch and were surprised to see Po as we came out of the restaurant. I thought I was seeing things at first!'

For those looking to celebrate Chinese New Year, DreamWorks Tours, Shrek's Adventure! London will be offering special craft activities and complimentary face painting during half term, between 13 and 21 February.

The attraction is a unique walk-and-ride experience which transports guests through the magical kingdom of Far Far Away, meeting characters from the Shrek franchise along the way. Following their adventure guests are welcomed back to London by a whole host of DreamWorks characters, including Po and all his friends from Kung Fu Panda.

Advanced booking is strongly advised for peak periods such as February half term and Easter. To save up to 30%, book online at [www.shreksadventure.com](http://www.shreksadventure.com)

*The capital's Chinese New Year celebrations will be kicking off on 14<sup>th</sup> February in Chinatown.*

**-Ends-**

**For further information please contact the Shrek's Adventure! London press office on 0870 443 6001 or [SAL.PressOffice@merlinentertainments.biz](mailto:SAL.PressOffice@merlinentertainments.biz)**

## **Notes to Editors**

### **DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON**

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

### **MERLIN ENTERTAINMENTS plc**

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 109 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

### **DreamWorks Animation**

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.

### **Chinese New Year in Chinatown**

For further information about the Chinese New Year programme events, visit [www.chinatownlondon.org](http://www.chinatownlondon.org)