



**MEET PO AND RELEASE YOUR PANDA POWER AT
SHREK'S ADVENTURE! LONDON**



This Easter, DreamWorks Tours Shrek's Adventure! London invites guests to unleash their 'Panda Power' in the brand new *Kung Fu Panda* Training Academy and meet Po, the Dragon Warrior himself.

Brand new additions to the experience at DreamWorks Tours Shrek's Adventure! London will transport guests all the way to the Valley of Peace! Launching as one of the most anticipated films of 2016, *Kung Fu Panda*, hits cinemas, guests can now step into the world of DreamWorks' latest release with Po, Shifu and all their favourite characters.

The Training Academy will allow guests to embrace their inner peace and defy gravity with Shifu's meditating levitating cloud and, for a more action-packed experience, guests can test their warrior reflexes in the shadow Kung Fu game plus an interactive punch bag challenge. Guests can even meet Po, alongside his DreamWorks pal Shrek!

Advanced booking is strongly advised for the Easter period. To save up to 30% book online at www.shreksadventure.com

-Ends-

For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*. The attraction's resident panda, Po, will be available for guests to meet once an hour.

MERLIN ENTERTAINMENTS plc

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 109 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All of these brands are distinctive, challenging and innovative and have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.