



## **Hair-Raising Adventures this October Half Term**

### **Trolls Takeover at DreamWorks Tours Shrek's Adventure! London**

**22-30 October 2016**

Sing, dance and have lots of fun - this half term the wild-haired stars of DreamWorks Animation's *Trolls* will be taking over Shrek's Adventure! London. From 22 October guests will be able to meet Poppy and Branch and step into the vibrant world of Trolls Village exclusively at DreamWorks Tours Shrek's Adventure! London. Think rainbow colours, feel-good songs and plenty of celebrations.

With characters voiced by the likes of Justin Timberlake (Branch) and Anna Kendrick (Poppy) the film is brought to you by DreamWorks Studios, creators of other legendary hit film franchises such as Shrek, Madagascar, Kung Fu Panda. The coiffured co-stars will be joining Shrek at the end of the adventure to meet guests, take pictures and share the unbeatable fun.

The hugely anticipated film, set to be one of 2016's most popular animations, is scheduled for UK release on 21 October, making this half term the perfect time to embrace the zany world of Trolls and spread some happiness around. If you *can't stop the feeling* – you don't have to!

But what about our favourite ogre? Shrek fans need not worry. Shrek, Fiona and all the residents of Far Far Away will be welcoming guests to the attraction for their immersive, mad-cap adventure complete with all the usual live action and stunning special effects.

So brush off those Halloween cobwebs, it's time to find your happy place with the most colourful creatures you'll meet all year exclusively at Shrek's Adventure! London.

Advanced booking is strongly recommended during the half term and Christmas holidays. To take advantage of our best prices, book online now at [www.shreksadventure.com](http://www.shreksadventure.com) Or why not take advantage of the other great attractions on South Bank such as the London Dungeon, SEA LIFE London Aquarium and the Coca-Cola London Eye buy purchasing a combo ticket to make the perfect family day out.

**-Ends-**

**For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or [SAL.PressOffice@merlinentertainments.biz](mailto:SAL.PressOffice@merlinentertainments.biz)**

**Notes to Editors**

## **EXCLUSIVE GIFTS AND MERCHANDISE**

The Trolls are taking over the DreamWorks Tours gift shop from September. Trolls fans young and old can get their hands on exclusive DreamWorks merchandise as well as some retro Trolls goodies too! From pencil cases and lunch boxes to mini-figures and stickers, there's something for everyone to take home.

## **DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON**

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

## **MERLIN ENTERTAINMENTS plc**

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 109 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All of these brands are distinctive, challenging and innovative and have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

## **DreamWorks Animation**

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.