



MADAGASCAR MADNESS AT DREAMWORKS TOURS **SHREK'S ADVENTURE! LONDON**

JOIN THE TRAVELLING CIRCUS THIS MAY HALF TERM AND MEET ALL YOUR FAVOURITE DREAMWORKS PALS

28 MAY – 5 JUNE



This May half term, Madagascar madness is arriving at DreamWorks Tours Shrek's Adventure! London as the travelling circus comes to town. Between 28 May and 5 June guests are invited to try out their circus skills and 'move it, move it' with the DreamWorks gang.

After the unique and interactive adventure with Shrek, Madagascar's finest circus performers will be showcasing and sharing their skills as they welcome guests back to London! From tight-rope walking like Gloria to bursting out of a canon like Marty, the fun doesn't end once you've left Far Far Away.

Brand new additions to the experience will surround guests with a carnival of colours and entertainment with all their favourite characters - they can even try their hand at juggling and other circus activities.

There is even the chance to meet Madagascar characters such as the one and only King Julien. And, for the first time at the attraction, guests will be able to stop for a quick selfie and maybe even a dance with the adorable lemur Mort!

Advanced booking is strongly advised for peak periods. To save up to 30% book online at www.shreksadventure.com. Or why not take your adventure further with combination attraction tickets, available for SEA LIFE London Aquarium, Coca-Cola London Eye, London Dungeon or Madame Tussauds London.

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For further information, high resolution images or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*. Costume characters, such as King Julien and Mort, will be available at various times throughout the day.

MERLIN ENTERTAINMENTS plc

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 109 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All of these brands are distinctive, challenging and innovative and have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.