



TAKE HOME THE TERRIFIC FUN OF TROLLS AT SHREK'S ADVENTURE! LONDON

Brand new products now available – perfect for Christmas!

With the highly anticipated DreamWorks Animation hitting cinemas this October, the Trolls are taking over Shrek's Adventure! London – including the gift shop! Take home a small new friend (or four!) and bring the Trolls magic to your child's bedroom (or your office desk!) just in time for Christmas! With a huge range of products featuring the funky new designs, such as exclusive 'blind bag' collectable miniatures, as well as the retro Trolls that grownups will remember from their childhood, there really is something for everyone.

Make sure you book your visit to Shrek's Adventure! London for your exclusive opportunity to meet the coiffured co-stars, Branch and Poppy, for a limited time only between 22 and 30 October.

Story Pack	
<p>Start your collection with a story pack! Teach Branch to skitter board like a pro - the board has a pull-back mechanism so that it really moves, and even a ramp for Branch to practice his tricks!</p> <p>Or celebrate at Poppy's party! She's got cake and invitations, and of course a comb to make sure her hair is perfect for the occasion!</p>	 <p>Branch's Skate 'n Skitter, £12</p>  <p>Poppy's Party, £12</p>

Multipacks

If you can't decide which Troll to take home why not buy a multipack! Each set contains four figures and accessories.

Guy Diamond, Smidge and the gang have had a makeover! Check out their crazy new 'dos with the wild hair pack.

The stylist Fashion Twins know a think about fashion, that's why they design all of Poppy's dresses! Let's see which fabulous outfit you'll choose.



Poppy's Fashion Frenzy and Wild Hair Pack (not pictured) both £20

Great for School

Snack in style with this bold and beautiful lunch bag. With a holographic image of Branch and Poppy dancing on the front it's specially lined to keep your food chilled and your style cool.



Trolls Lunch Bag, £12

Retro

For those who remember the trolls of old, embrace the nostalgia with this pencil case and multi-coloured pen. Perfect for the classroom or the office desk! The pen writes in eight different colours and even has a miniature old-school Troll attached, complete with a generous tuft of the iconic pink hair.



Trolls Pencil Case, £8
Trolls Multi Colour Pen, £4

Perfect Pocket Money Treats!

Try your luck and see which unique figure you get in your blind bag! With 12 fuzzy figures to find, it's time to start your collection, perfect for a pocket money budget.



Trolls Small Blind Bag, £3 (contents varies, 12 different figures to collect)

For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

EXCLUSIVE GIFTS AND MERCHANDISE

The Trolls are taking over the DreamWorks Tours gift shop from September. Trolls fans young and old can get their hands on exclusive DreamWorks merchandise as well as some retro Trolls goodies too! From pencil cases and lunch boxes to mini-figures and stickers, there's something for everyone to take home.

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

MERLIN ENTERTAINMENTS plc

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 109 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All of these brands are distinctive, challenging and innovative and have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.