



Swap Easter Eggs for Dragon Eggs at Shrek's Adventure! London

Special How To Train Your Dragon egg hunt to hatch this Easter

1 - 23 April 2017

Egg Hunts are getting an 'egg-xtreme' upgrade this Easter at DreamWorks Tours: Shrek's Adventure! London. Between 1- 23 April, visitors to the London attraction will be challenged with a very special egg hunt as they search for rare Dragon specimens during their tour of Far Far Away.

On arrival for their DreamWorks Tour, guests will learn of a recent mishap in which a delivery of rare Dragon Eggs, en route to the Island of Berk, malfunctioned in mid-air; dropping its cargo over Far Far Away. The Eggs could have landed anywhere and guests must help locate them! As they explore Far Far Away on their journey to find Shrek, guests will have the *egg-xtra* challenge of spotting all of the eggs.

At the end of the experience a special surprise awaits as guests find themselves in the maternity ward for the amazing dragon eggs, watched over by the chief Viking Egg Nurse. To reward the guests for their helpful assistance in finding the lost eggs, they will get to witness a dragon emerging from its egg in front of their eyes!

Featuring puppetry, special effects and a sprinkle of magic, the specially created baby dragon is a first for the attraction. Guests will be fascinated as the baby dragon comes to life thanks to the nurturing touches of the expert Egg Nurse and the help of the guests.

The Dragon Egg Hunt is included in normal ticket prices. Advanced booking is recommended as the experience will only run for a limited time.

-Ends-

For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

EXCLUSIVE GIFTS AND MERCHANDISE

The Trolls are taking over the DreamWorks Tours gift shop from September. Trolls fans young and old can get their hands on exclusive DreamWorks merchandise as well as some retro Trolls goodies too! From pencil cases and lunch boxes to mini-figures and stickers, there's something for everyone to take home.

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D

magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to its more than 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).

Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.