



**Join the Trolls Dance Party as Poppy and Branch return to
Shrek's Adventure! London this February half term
11 – 19 February**

With the long awaited DVD release of 2016's most colourful animated film set for 7 February, this half term is the perfect time to relive the fun of DreamWorks Animations' *Trolls* at Shrek's Adventure! London, and they've brought the party with them! Guests can meet the ultra-positive Poppy or the super cynical Branch and throw some shapes in the brand new Trolls Dance Party this February half term.

For those who have moves as smooth as our friends from DreamWorks's *Trolls*, now is the chance to put those skills to the test. Following an adventure through Far Far Away, guests will be able to meet Poppy or Branch, the stars of 2016's most colourful film, and showcase their skills for the judges.

It's time for guests to find their place in the world of back-up dancing as they take to the stage in front of an expert dance judge, either Poppy or Branch, to find out whether they have what it takes to be part of the biggest parties in Trolls Village. Guests must impress to receive the ultimate compliment "You tore up the floor", which is easier said than done with cynical Branch around! But beware, behind every new energetic up-and-coming dance master is a less impressive parent – who may find that the running man is not so cool anymore.

All participants will receive a special sticker to prove they took part in the ultimate dance party, before continuing on with their journey to meet the rest of the DreamWorks gang with a Troll-tastic spring in their step.

-Ends-

For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

EXCLUSIVE GIFTS AND MERCHANDISE

The Trolls are taking over the DreamWorks Tours gift shop from September. Trolls fans young and old can get their hands on exclusive DreamWorks merchandise as well as some retro Trolls goodies too! From pencil cases and lunch boxes to mini-figures and stickers, there's something for everyone to take home.

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to its more than 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).

Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.