



**Santa's landed in Far Far Away!**

**Enter the swampy Christmas Grotto only at Shrek's Adventure!**

**London**

**2<sup>nd</sup> December – 24<sup>th</sup> December 2017\***

Jingle Bells, Ogre Smells... Santa's landed in the swamp. This December bring your kids to an experience they'll never forget, as they enter a brand new magical Christmas Grotto only at DreamWorks Tours: Shrek's Adventure! London.

This unique Shrektacular themed Christmas Grotto brings the festive season to life in the heart of Far Far Away! Santa has crash landed in Shrek's swamp but before he heads off to spread the joy on the 24<sup>th</sup> December – he has a Shrektastic gift for those coming to visit.

The grotto at Shrek's Adventure! London gives your little ones the chance to meet two much loved characters all in one place! Guests will head on a magical, madcap experience through Far Far Away which ends with the chance to meet Shrek, before heading into the Grotto to meet the man himself...Santa!

Visitors should keep their eyes peeled as there will be a host of surprises while guests are waiting to meet Santa and each child will receive a gift. Tickets for the grotto are only £4.70 advanced online and £5 on the day and must be purchased with a ticket to Shrek's Adventure! London – where they will enjoy an amazing animation, a magical 4-D bus experience, captivating story-telling and a good dose of Donkey's cheekiness awaits. Pre-booking is essential for the Christmas period as this is a magical combination not to be missed.

Book your tickets today: <https://www.shreksadventure.com/london/>

**-Ends-**

For further information, to arrange a press visit or join our breakfast launch event please contact the Shrek's Adventure! London press office on 0870 443 6001 or [SAL.PressOffice@merlinentertainments.biz](mailto:SAL.PressOffice@merlinentertainments.biz)

## **PRESS BREAKFAST**

We'll be hosting an early morning breakfast press launch on Saturday 2<sup>nd</sup> December from 8am – 10am. For kids to experience the grotto before it officially opens. If you're interested in attending and for more information please email:

[SAL.PressOffice@merlinentertainments.biz](mailto:SAL.PressOffice@merlinentertainments.biz)

### **Notes to Editors**

- Attraction tickets prices on the door £27.50 (adult), £22.00 (children), book in advance online to save up to 30%.
- Grotto tickets cost £5 on the door and £4.70 online. They must be purchased alongside tickets to Shrek's Adventure! London.
- Shrek's Adventure! London is located on the South Bank close to Waterloo and Westminster station.
- We are open seven days a week – times vary please check the website for the most up to date information <https://www.shreksadventure.com/london/>
- **\*GROTTO OPENING DATES:**
  - Saturday 2nd December 2017
  - Sunday 3rd December 2017
  - Saturday 9th December 2017
  - Sunday 10th December 2017
  - Saturday 16th December 2017
  - Sunday 17th December 2017
  - Then every day until Sunday 24<sup>th</sup> December 2017

### **DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON**

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

### **About Merlin Entertainments plc**

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to its more than 60 million visitors worldwide, through its

iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).

Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

### **DreamWorks Animation**

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the “100 Best Companies to Work For” by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation’s feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.