



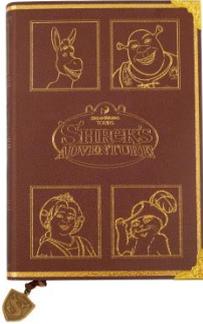
It's 'Green Friday' only at Shrek's Adventure London
The only DreamWorks Store in the UK

Black Green Friday – 24th November 2017

Make it a Green Friday on the 24th November with up to 40% off a series of twenty Shrektastic goodies! Stock up in time for Christmas or just treat yourself to an early present!

The Shrek's Adventure! London gift shop is the only DreamWorks shop in the UK. Selling a range of exclusive products – the range featuring Shrek and other DreamWorks friends such as Gingy and Donkey can be purchased via the shop located on London's South Bank.

**Exclusive items only available in the Shrek's Adventure! London Gift shop*

Green Friday	
 <p>Shrek Notebook £15 £11.25</p>	 <p>Shrek ears character mug* £10 £7.50</p>



Cuddly Toy - Shrek

30cm - ~~£16~~ **£11.25**

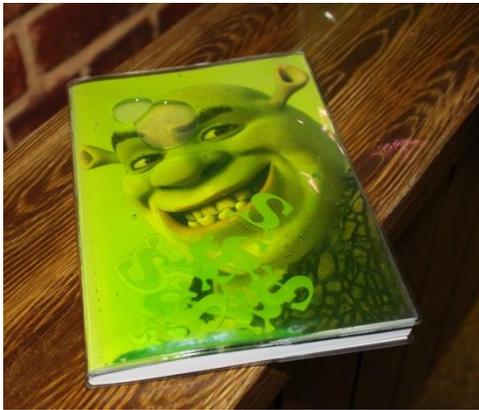
60cm - ~~£35~~ **£18.75**



Shrek Die Cast Bus**

~~£8.50~~ **£6.00**

Donkey's magic flying bus pull it back and which it whizz across the floor full of your other favourite DreamWorks characters



Shrek Slime notebook**

~~£16~~ **£11.25**



Shrek pin badges*

Collectable pin badge featuring Shrek and his friends.

~~£16~~ **£11.25**



Shrek & Friends bus mug – featuring Donkey and other DreamWorks friends**

~~£10~~ **£7.50**



Collectable Shrek & Donkey Canvas**

~~£12~~ **£9**

-Ends-

For further information or to arrange a press visit please contact the Shrek's Adventure! London press office on 0870 443 6001 or SAL.PressOffice@merlinentertainments.biz

Notes to Editors

- Green Friday discounts are only valid in store at the Shrek's Adventure! London gift shop located on the South Bank.
- Tickets prices on the door £27.50 (adult), £22.00 (children), book in advance online to save up to 30%.
- Shrek's Adventure! London is located on the South Bank close to Waterloo and Westminster station.
- We are open seven days a week – times vary please check the website for the most up to date information <https://www.shreksadventure.com/london/>

FULL PRODUCT LIST FOR GREEN FRIDAY DEALS:

PRODUCT	CURRENT PRICE	GREEN FRIDAY PRICE
SHREK DIE CAST BUS	£8.50	£6.00
SHREKTANKARD WITH SLIME FOR KIDS	£5.00	£3.75
SHREK BUS MUG	£10.00	£7.50
SHREK EARS CHARACTER MUG	£10.00	£7.50
SHREK & FRIENDS MUG	£10.00	£7.50
SHREK UMBRELLA	£12.00	£9.00
SHREK CUDDLY TOY 30CM	£16.00	£12.00
SHREK CUDDLY TOY 60CM	£25.00	£18.75
SHREK NOTEBOOK	£15.00	£11.25
SHREK COLOURING BOOK	£5.00	£2.63
SHREK SLIME FILLED NOTEBOOK	£8.50	£6.00
SHREKS ADVENTURE PIN BADGE COLLECTION	£12.00	£9.00
SHREK PIN BADGE	£3.00	£2.25
SHREK GLITTER 'S' PIN BADGE	£3.00	£2.25
SHREK & FRIENDS PIN BADGE	£3.00	£2.25
SHREK PIN BADGE	£3.00	£2.25
SHREK AND DONKEY CANVAS (40x40)	£12.00	£9.00
SHREK CANVAS WITH DONKEY'S FACE (40x40)	£12.00	£9.00
SHREK AND DONKEY CANVAS (60x80)	£30.00	£23.99
FIONA CUDDLY TOY 30CM	£16.00	£12.00

EXCLUSIVE GIFTS AND MERCHANDISE

The Trolls are taking over the DreamWorks Tours gift shop from September. Trolls fans young and old can get their hands on exclusive DreamWorks merchandise as well as some retro Trolls goodies too! From pencil cases and lunch boxes to mini-figures and stickers, there's something for everyone to take home.

DREAMWORKS TOURS SHREK'S ADVENTURE! LONDON

Shrek's Adventure! London is the capital's newest family attraction, combining live action, stunning iconic sets and exclusive DreamWorks animation. Guests of all ages are whisked away on a 4D magic bus tour with Donkey as their driver before crash-landing in Shrek's swamp where a fantastic, immersive adventure awaits. Familiar characters from the Shrek franchise greet guests

along the way before everyone's favourite ogre welcomes them back to London alongside the rest of the DreamWorks gang including characters from *How to Train your Dragon* and *Madagascar*.

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to its more than 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).

Visit www.merlinentertainments.biz for more information.

DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 30 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.